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CONFIRMATION NO. 7437

Bib Data Sheet

| | | | | |
|-----------------------------|-----------------------------------|--------------|------------------------|----------------------------------|
| SERIAL NUMBER 09/823,705 | FILING DATE 03/30/2001 RULE | CLASS 348 | GROUP ART UNIT 2643 | ATTORNEY DOCKET NO. UV-193 |
|-----------------------------|-----------------------------------|--------------|------------------------|----------------------------------|

APPLICANTS

David M. Berezowski, Tulsa, OK;
 Michael D. Ellis, Boulder, CO;

** CONTINUING DATA *****

THIS APPLN CLAIMS BENEFIT OF 60/193,952 03/31/2000

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 05/15/2001

| | | | | | |
|---------------------------------|---|------------------|----------------|--------------|--------------------|
| Foreign Priority claimed | <input type="checkbox"/> yes <input type="checkbox"/> no | STATE OR COUNTRY | SHEETS DRAWING | TOTAL CLAIMS | INDEPENDENT CLAIMS |
| 35 USC 119 (a-d) conditions met | <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | OK | 24 | 237 | 9 |
| Verified and Acknowledged | Examiner's Signature _____ Initials _____ | | | | |

ADDRESS

1473

TITLE

Systems and methods for improved audience measuring

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|-----------------------------|---|---|
| FILING FEE RECEIVED 5226 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit |
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